

# Become a Member of The Guild of Pregnancy and Postnatal Instructors TODAY!

You will receive a host of unique Guild Member benefits and you will help support the pioneering work of the Guild.

## A warm welcome from the Chair

The Guild is an amazing organisation - doing invaluable work for pregnant and postnatal mums in what potentially can be both an amazing and stressful time of their lives. We need your support. Whether you are a fully qualified Exercise Instructor, student, Midwife, Health Care Professional, Professional Complementary Medical Practitioner, Training Course Provider we would love to welcome you as a valued member.

Our Members are worldwide committed professionals who are passionate about their work in educating, signposting, and assisting pregnant and postnatal mums. Just like you, we come from all walks of life, all nationalities, ethnicities, beliefs, but we are all committed to providing the absolute best service. We welcome everyone who cares about their clients and patients and who shares a commitment to excellence.

We were the first organisation established in the UK to come together as Exercise Instructors to offer workshops and up to date research , keeping our members informed of the changes in the Industry with a sensible, balance and evidence based information. We offer a platform for established Training Schools to promote their Level 3 Qualification in working with Pregnancy and Postnatal Exercise Instructors as well as support and signposting for their students working towards a qualification.

We are currently on Instagram, Facebook, Pinterest, and LinkedIn. We recognise the value that our members bring to the organisation and welcome their input and contributions in our website and monthly newsletter. Our members gain a free annual workshop to keep them updated with essential CPD and we also offer other ongoing CPD and webinars. We actively aim to involve our Members in campaigns and projects not only across the UK but



internationally, reaching out to women across the world to share in the unique experience of motherhood and the challenges that it brings.

We are a non-profit organisation - your fees go directly towards supporting, promoting, and protecting the profession. Also, ensuring that the public and affiliated health care professionals are secure in knowing they are accessing fully qualified professionals.

The team at the Guild are all Exercise Instructors (some have a teacher training backgrounds) and work with other health care professional so we are speaking the same language as you. Some of our instructors are midwives, health visitors, nurses, antenatal educators, doulas and hypnobirthing professionals. We understand the issues that you have in running your business. We are real people and you can talk to us on any of our media platforms.

We are proud and delighted to have each one of our Members on board with us, knowing that you are making positive contributions and changes in the industry! We are honoured to have you join us and we look forward to supporting you over the coming years as your business flourishes and grows.

Warmest wishes

Rachel, Claire & Sarah

#### There are five Guild Membership Categories

#### 1. Exercise Professional Membership £45.00 p.a.

This membership is open to Level 3 and above Exercise Instructors who are qualified with a recognised national body. We also welcome Yoga Instructors who are affiliated with the British Wheel of Yoga and have completed a training course of over 200 hours including specialist CPD certified training in pregnancy and postnatal.



## **Benefits:**

- Use of the Guild logo and membership tile to use across all your social media
- Annual Certification of membership to display in your workplace
- Free annual workshop
- Monthly newsletter
- Discounted CPD opportunities and Training
- Access to Infographics and research to use on your social media
- Meet other likeminded professionals and join our Inner Circle on Facebook

Join The Guild today to change lives on so many levels!

### 2. Student membership £30 p.a.

This membership is open to those who are studying to gain a nationally recognised exercise qualification to work with pregnant and postnatal women. Midwifery students are also welcomed to join the Guild.

#### **Benefits:**

- Monthly newsletter
- Discounted CPD opportunities and Training
- Signposting and support for your studies
- Access to Infographics and research to use on your social media
- Meet other likeminded professionals and join our Inner Circle on Facebook

<u>Join The Guild</u> today! to help you get to where you want to be! We also offer you the bonus of upgrading to a full membership at no additional charge if you qualify within 6 months of your initial joining date and meet our full membership criteria.

## 3. Teacher Training Academy Membership £250

This membership is open to those who are established as a Teacher Training Academy on the national framework delivering a Level 3 qualification or equivalent. Our Training Academy aims to set high standards with integrity and deliver to our members in the latest in Exercise Research. You will be able to promote your <u>courses</u> through The Guild website with your own page so that you can inform potential students about what you offer.



We value your Membership, and by joining us you are helping to support, promote and protect this valuable profession. Please <u>email</u> us for more information and our Terms and Conditions.

#### **Benefits:**

- Listed on our website in our Course Directory as a Guild Accredited Teacher Trainer
- Free annual workshop
- Monthly newsletter
- Discounted CPD opportunities and Training
- Signposting support for your students
- Up to date information and research to help keep your delivery content fresh and up to date
- Use of the Guild logo for Teacher Trainers and membership tile to use across all your social media
- Annual Teacher Training Certification of membership to display in your workplace
- Discounted Guild Instructor membership to all your Tutors who deliver Pregnancy and Postnatal who meet the criteria for joining the Guild

Join The Guild today to raise your profile and gain further support for your business!

## 4. Professional Associate Member £45

This membership is open to Midwives, GPs, Obstetric Physiotherapists, and other Health Care Professionals registered on the HCPC. We want to support you in getting your vital CPD up to date in the areas of exercise, emotional and mental wellbeing and signposting your clients and patients to qualified, insured and professionals. We aim to support you with over three decades of our expertise in the Industry

We recognise that no two associates are alike - so please contact us for a confidential discussion and we will do all we can to help you. We also welcome you onto our expert panel where you can contribute in your file of expertise to our membership.

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- Use of the Guild logo and membership tile to use across all your social media
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- Meet other likeminded professionals and join our Inner Circle on Facebook

Join The Guild today to raise your profile and gain further support for yourself to provide better signposting and up to date research for your client base!